AUSTRALIAN SHAREHOLDERS' ASSOCIATION

KOGAN.com. LTD 2026 AGM Report

ASX code	**KGN**
Meeting date	**Monday, 23 November 2026**
Type of meeting	Physical
Monitor	Michael Middleton (observing)
Pre AGM-meeting	None other than earlier EGM remuneration

Meeting Statistics

Number of holdings represented by ASA	17
Number of shares represented by ASA	86,812
Value of shares represented by ASA	$352,500 ($4.06/share)
Total number attending meeting	30 (including eight directors)
Market capitalisation	$402 million
ASA open proxies voted	ASA voted in favour of all the resolutions

Monitor Shareholding: The individual involved in the preparation of this report has no shareholding in this company.

ASA observed that one of the independent directors held only 14,761 company shares (market value $59,930) in her own name and was paid Board and related Fees in 2025/2026 amounting to $107,383. The board was reminded that ASA recommends Directors personally own equivalent shares in value to their annual fee paid by the company. This positive 'skin-in-the-game' aspect indicates to all shareholders that the directors concerned have confidence the company will continue successfully.

The Chairman and CEO both said they were pleased this was raised, although some extra shares have been bought by some directors since the Annual Report was issued. Where still an issue, it is being addressed.

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