



Vision **To be the leading independent voice and community for Australian retail investors.**

Purpose To educate, connect, and advocate for a better investment environment.

Pillars	Educate	Connect	Advocate
Pathways	Insights / News EQUITY magazine Courses / Events Webinars Podcasts Voting intentions	Investing groups Membership	Advocacy Company monitoring News and media

- Enablers**
- **People and culture**
 - **Financial stability**
 - **Operational excellence**
 - **Volunteer community**

Values **Courage** **Respect** **Integrity** **Accountability** **Supportiveness**